



HOLZCLUSTER
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BIOREGIONS
Forest bioeconomy in action



PC: SAndor / Adobe Stock



1–3 July



Styria,
Austria



Register

Study Tour to Styria and beyond: Exploring the Regional Forest Bioeconomy

Background and Rationale

Styria, known as the “Green Heart of Austria”, boasts a highly developed forest and wood ecosystem renowned for its economic, environmental, and social sustainability. The region is a leader in innovative practices, collaboration between stakeholders, and policies that promote the forest and wood industry while ensuring ecological balance.

A study tour to Styria provides an excellent opportunity to explore their forest and wood sector and derive valuable insights for enhancing similar frameworks in other regions.

Objective

The primary objective of this study tour is to understand the key factors contributing to the success of Styria's forest bioeconomy ecosystem. Participants will gain insights into:

- Effective collaboration between industry, private forest owners, and policymakers.
- Policies and innovations promoting sustainable timber use and private forest management.
- Social awareness and education initiatives fostering social acceptance and support.

Target Audience

The study tour is designed for:

- Policymakers
- Innovation hubs and agencies working on forest and wood topics
- Forest associations
- Wood clusters
- Companies accompanying a wood cluster
- Science parks involved in forestry and wood-related activities

Expected Outcomes

- Enhanced understanding of sustainable forest and wood ecosystems.
- Identification of best practices and innovative solutions for replication.
- Strengthened networks between participants and Styrian stakeholders.
- Actionable recommendations for policy and operational improvements in participants' regions.

[Register](#)



PC: Leonhard Niederwimmer / Pixabay

Logistics

- **Duration:** 3 days
- **Dates:** 1–3 July
 - Start of Tour: 1 July, 08:00 – Numa Wood Vienna Hotel (Mariahilfer Gürtel 33, 1150 Vienna, Austria).
 - End of Tour: 3 July, 15:00 – Vienna International Airport.
- **Accommodation:**
 - 30 June–1 July (1 night), Vienna. [Numa Wood Vienna Hotel](#). The price is €110 for a Medium studio. NOT including breakfast, which costs €17 per person.
 - 1–3 July (2 nights), Graz. [LEND Hotel](#). The price is €120/night, including breakfast, for a standard room (€240 for 2 nights).
 - Total accommodation cost: €350
- **Costs**
 - Visits, guidance, and transportation to companies and sites of the programme are covered by the Bioregions Facility.
 - Accommodation, food, drinks, and transportation to/from the meeting point in Vienna are covered by each participant.



Programme Outline

**Monday
30 June**

Vienna

- Arrival and accommodation in Vienna.

**Tuesday
1 July**

Vienna → Styria

Private sector visits

- On the first day, we will visit three companies, representing different steps in the value chain from forest to wood product.
- Accommodation in Graz.

Mayr Melnhof Forst and MM Forsttechnik Frohnleiten

MM Forst and Forsttechnik is part of the Mayr-Melnhof Group and specializes in sustainable forestry management and innovative timber harvesting technologies, including the production of forestry machinery for cable yarding in steep terrain. Their work focuses on balancing ecological responsibility with high-efficiency practices, providing insight into the integration of modern machinery and digital solutions in forest operations. They are the largest private forest owner in Austria. Learn more [here](#) and [here](#).



WANDERFALKE® by MM Forsttechnik
PC: Forsttechnik

**Tuesday
1 July**

Mayr-Melnhof Holz Leoben

MM Holz, another branch of the Mayr-Melnhof Group, is a leading producer of high-quality sawn timber and wood products. With state-of-the-art processing facilities, the company emphasises sustainability, precision, and value-added production, serving both domestic and international markets. There will be a guided tour to their new cross laminated timber production line. [Learn more.](#)



MM Holz site
PC: arinco

**Tuesday
1 July**

[Kaufmann Bausysteme Kalwang](#)

Kaufmann Bausysteme is a specialist in modular timber construction, delivering prefabricated building systems for residential, commercial, and public projects. Their approach combines sustainability, flexibility, and aesthetic quality, making them a key player in modern, eco-friendly architecture. [Learn more.](#)



**Wednesday
2 July**

Graz (Styria)

Forest bioeconomy ecosystem enabling a flourishing sector

- On the second day, we will visit and meet with different regional stakeholders enabling an innovative forest and wood sector. This includes the regional wood cluster, an industry initiative to promote wood construction, a bioeconomy network, and a research organisation. Besides, we will visit some wood construction projects, before ending the day with a networking reception with Austrian stakeholders.
- Accommodation in Graz.

Holzcluster Steiermark

Holzcluster Steiermark is the regional wood cluster that connects businesses, research institutions, and public entities across the Styrian timber value chain. Its mission is to foster innovation, collaboration, and competitiveness in the wood industry through knowledge exchange, project development, and strategic partnerships. [Learn more.](#)



Holzcluster Steiermark
PC: Holzcluster Steiermark

proHolz Steiermark

proHolz Steiermark is a promotional platform dedicated to raising awareness and increasing the use of wood in construction and design. It provides education, marketing, and technical support to professionals, promoting the environmental and economic benefits of building with timber in Austria and beyond. [Learn more.](#)

Wednesday
2 July

Holzbauforschungs GmbH

Holzbauforschungs GmbH is a research institute focused on timber construction technologies and structural engineering. Through applied research, testing, and certification, they support the advancement of safe, durable, and innovative wood building methods in compliance with European standards. [Learn more.](#)



Wood construction projects

Reininghaus Q7

Reininghaus Q7 is a visionary urban development project located on a historic brewery site in Graz. It showcases sustainable urban planning, mixed-use architecture, and innovative timber-hybrid construction, positioning itself as a model for smart city living and resilient, future-focused design. [Learn more.](#)



**Wednesday
2 July**

[Elisabethinen Hospital](#)

Recent renovations and expansions of the Elisabethinen Hospital include the use of timber elements to create warm, sustainable spaces that enhance patient well-being. We will visit the timber construction site. [Learn more.](#)



Networking reception with Austrian stakeholders

**Thursday
3 July**

Styria → Vienna

Wood innovation and departure

- Arrival at Vienna airport: 15:00 CEST.

[Weitzer Woodsolutions](#) and [Wood Vision Lab](#)

Weitzer Woodsolutions, together with its research partner Wood Vision Lab, develops cutting-edge applications for wood in architecture and product design. They explore high-performance engineered wood materials and smart manufacturing techniques, merging craftsmanship with digital innovation to push the boundaries of what is possible with wood. Learn more [here](#) and [here](#).



[Register](#)

Organisers

